



**INFOTRAC**  
COLLEGE EDITION  
The Online Library



# Introduction to Business

***Business Week, Fortune, and Forbes  
are just a click away!***

*A Special Offer for Your Business Students!*

Four months access to *InfoTrac® College Edition*, the Online Research and Learning Center!

NOW FEATURING NEW PAPER WRITING AND CRITICAL THINKING TOOLS

## **FREE with ANY Thomson/South-Western Introduction to Business text...**

When you adopt a South-Western Introduction to Business text with *InfoTrac College Edition*, you can give your students anytime, anywhere access to 20 years' worth of full-text articles (**more than 10 million!**) from nearly 4,000 scholarly and popular sources! In addition to the research database, *InfoTrac College Edition* now features InfoWrite, an innovative new tool that helps students develop and write effective papers. Covering many different aspects, InfoWrite lets students hone in on the exact writing assistance they need, such as choosing a topic, composing introductions and conclusions, crediting sources, and much more. Also new to *InfoTrac College Edition* is a resource center on Critical Thinking, as well as links to a variety of helpful sites. In addition to receiving the latest business news as reported in the popular business press, students also have access to many other journals, among them those that are particularly valuable to the Introduction to Business discipline, including *E-Learning*, *Inside Business*, and *Business America*.

## **Some of the key benefits of using *InfoTrac College Edition* are:**

- Supports every course a student takes
- Many South-Western texts include integrated *InfoTrac College Edition* activities and exercises
- Provides easy access for researching term papers and catching up on current events
- Updated daily
- Available 24/7

## **Here is just a sampling of many Introduction to Business related journals available through the new and improved *InfoTrac College Edition!***

Aftermarket Business  
American Federationist  
American International College Journal of  
Business  
America's Insider  
America's Network  
Business America  
Business and the Environment  
Business Communication Quarterly  
Business Communication Review  
Business Forum  
Business Journal  
Business Line  
Business Link

Business Month  
Business Perspectives  
Business Publisher  
Business Quarterly  
Business Strategy Review  
Business Week  
Business Wire  
E-Learning  
eWeek  
Fortune  
Global Competitiveness  
Global Market  
High Technology Business  
High Technology Business

Inside Business  
Internet Business News  
Journal of Business Strategies  
Nation's Business  
New York Times Upfront  
Newsweek  
Sound Business  
Time  
U.S. News and World Report

**THOMSON**  
**SOUTH-WESTERN**

[www.infotrac-college.com](http://www.infotrac-college.com)

over 

## Get *InfoTrac College Edition* free with these titles:

Please use the following ISBNs when ordering these texts with *InfoTrac College Edition*:

Boone/Kurtz, <i>Contemporary Business</i> , 10 <sup>th</sup> Ed. [©2002] .....	0-324-16882-9
Boone/Kurtz, <i>Contemporary Business, Brief Edition</i> , 10 <sup>th</sup> Ed. [©2002] .....	0-324-29875-7
Boone/Kurtz, <i>Contemporary Business 2003</i> , [©2003] .....	0-324-29874-9
Gitman/McDaniel, <i>The Best of the Future of Business</i> , [©2003] .....	0-324-18374-7
Gitman/McDaniel, <i>The Future of Business</i> , 4 <sup>th</sup> Ed. [©2002] .....	0-324-11351-X
Mankiw, <i>Principles of Microeconomics</i> , 2 <sup>nd</sup> Ed. [©2001] .....	0-324-16894-2

Contact your local Thomson/South-Western representative to learn more about *InfoTrac College Edition*, receive information on packaging FREE access to *InfoTrac College Edition* with any other South-Western *Introduction to Business* title, or receive a trial passcode for adoption consideration.